

Focus On Your Uniqueness To Have The Best Travel Experiences

When I am at parties and people find out I am a travel consultant, they always ask a myriad of questions...what is your favorite place? How many places have you been? What is the most luxurious trip you've planned? The list goes on and on, but the one question that is asked the most is "What should I do when I am in Italy or Ireland or Hawaii...you get the idea?" That's a hard question to answer because there are as many different answers as there are types of people. Your itinerary and experiences on vacation should be a reflection of your likes, interests and passions. There is no one size fits all answer.

To help you figure out what would be the best travel experiences for you and your travel companions, check out the Personas below to help you see what type of experiences would work best. Chances are following these guidelines will help your travel experiences be a better fit for who you are. Please don't blindly follow guidebooks or the advice your neighbor or best friend gives you regarding what you "must do" while visiting a destination. You could be sorely disappointed!

No matter whether you are planning a family trip, a honeymoon or checking something off your bucket list, your travel experiences should be a reflection of your interests and who are you to achieve your travel dreams.

Note: If you check boxes in several of the categories, no worries! No one is a one size fits all. That just means your travel experiences will need more customization to make your dreams come true.

Jet Setters

Characteristics

- Likes The Better Things In Life
- Has Champagne Taste
- Can Be A Perfectionist
- Wants The Best!
- Doesn't Mind Paying Top Dollar

Requirements

- 5-Star and the Latest & Greatest Hotels
- Private Tours & Unusual Experiences
- Business or First Class Flight options
- Michelin Star Restaurants

Suggested Trips

- Privately Guided Disney World
- Luxury Resorts
- Escorted 5-Star Luxury Trips Of All Sorts

Athletic Adventurers

Characteristics

- Want To Include Athletic Pursuits In Travel Including Everything From Running To Scuba Diving To Hiking, Biking And More.
- Generally More Interested In Nature Than Cities
- Traveling With Like-Minded People Can Be A Plus
- Can Get Bored with Museums or Long Tours

Requirements

- An Active Itinerary
- Are Happy With Comfort Over Luxury
- Good Quality Equipment
- Hearty Meals – Gourmet is Great but Not Necessary

Suggested Trips

- Escorted Biking Trips
- Hiking Expeditions
- Expedition Cruises (ie, Galapagos)

Authentic Experiencers

Characteristics

- Have Disdain for Commercial Experiences
- Want To Meet The Real People
- Want Dining Experiences in Neighborhoods
- Want A Culture Connection

Requirements

- Local Hotels Over Chains
- Expert Local Guides Who Can Give The Inside Scoop
- One of A Kind Itineraries

Suggested Trips

- Custom-Designed Itineraries
- Small Guided Trips
- Safaris

One And Done Travelers

Characteristics

- Very Busy – Don't Have Time To Do Anything Else
- Hate dealing with details
- Consider themselves Low Maintenance

Requirements

- They want to just show up and have the vacation start
- Easy and Fun
- Can Run From Affordable to

Suggested Trips

- Mainstream or Premium Cruises
- All Inclusive Resorts
- All American Theme Parks

Ready To Get Started?

Do you know what "type" you are? If so, maybe you are ready to start your adventure. Or, maybe you are not quite sure. That's OK too. Just fill out the Let's Get Acquainted form. Just go to www.classicfamilyjourneys.com and click on the link.